

Ecoideas Innovations Inc.

**Health Food and Healthy Living Products
Manufacturer and Distributor**

Acquisition or Investment Opportunity



Ecoideas[®]
ecological ideas

Ecoideas Innovations Inc.

On March 31, 2026, Ecoideas Innovation Inc. (“**Ecoideas**” or the “**Company**”) filed with the Official Receiver a Notice of Intention to Make a Proposal to its creditors and named Dodick Landau Inc as Proposal Trustee. Ecoideas is a manufacturer and distributor of health food and healthy living products to retailers across Canada. It provides environmentally conscious and ethically sourced organic and natural food products, supplements, cleaning and other home products and natural body care products throughout Canada.

The Proposal Trustee is soliciting offers from interested parties for a transaction that would involve a sale of, or investment in, the Company (“**SISP**”). **Offers will be accepted for consideration until 5:00 p.m. E.S.T. on June 29, 2026.** Offers acceptable to the Proposal Trustee will be subject to the approval of the Court.

DESCRIPTION OF BUSINESS

Ecoideas provides environmentally conscious and ethically sourced organic and natural food products, supplements, cleaning and other home products and natural body care products. The Company operates from leased premises located at 630 Newpark Blvd in Newmarket, Ontario, which houses both its corporate offices and warehouse facilities.

Key Advantages of Ecoideas:

- 22 years in business
- Currently serves over 800 customers in Canada
- Manufacturing and distribution

SERVICE TYPES

- **In-House Products** – the Company manufactures and distributes its own branded grocery and supplements products
- **Third party Brands** - a curated selection of third-party brands of health food and natural health products which it distributes

EMPLOYEES

- 23 full-time non-unionized employees with no employer- sponsored pension plan

SISP PROCESS TIMELINE:

| Activity | Timeline |
|---------------------------|-----------------|
| Deadline for Offers | June 26, 2026 |
| Selection of Winning Bid | June 29, 2026 |
| Approval Order by Court | July 9, 2026 |
| Closing of Successful Bid | July 14, 2026 |

The SISP contemplates that following selection of the winning bid the Proposal Trustee would return to Court by July 9, 2026 to seek approval of the transaction. The SISP further contemplates that a purchaser may acquire the equity in Ecoideas by way of a “reverse vesting” transaction, structured this way as the Company has various health product numbers, permits and licenses that may be difficult to transfer without significant business interruption.

Next Steps:

Parties who wish to pursue this opportunity should execute and return the non-disclosure agreement to the following representative of the Proposal Trustee in order to obtain access to the Proposal Trustee’s virtual data room for additional information on the SISP, and detailed information on the business:

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