



100 Bishopsgate
London
EC2N 4AG

www.j9specialsituations.com

T: 0203 727 7259

E: info@j9specialsituations.com

PRESS RELEASE

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J9 Advisory Launches J9 Special Situations

J9 Advisory, the Leeds and London-based business advisory firm founded in 2014, has announced the launch of **J9 Special Situations**, a new service line providing independent restructuring director support to boards, lenders, investors and other stakeholders.

J9 Special Situations, a subsidiary of J9 Advisory, will support businesses facing financial, operational, strategic or leadership challenges, with a particular focus on distressed / insolvent situations.

Commenting on the launch, Johnny Abraham, Founder of J9 Advisory and J9 Special Situations, said:

“2026 marks my 25th year in the business rescue and restructuring industry. Having been approached by a number of professionals regarding this type of service offering, I am delighted to be launching J9 Special Situations at a time when we are seeing an increased need for such a service.

“The experience I have gained in my career across restructuring, insolvency, lending and turnaround situations allows me to provide dedicated restructuring director and special situations support, on a national basis to boards and stakeholders, while continuing to deliver the personalised and ‘always on call’ approach that clients and introducers of J9 Advisory value.

“I look forward to working closely with professional advisers, lenders and investors to deliver practical solutions for businesses in complex and time-sensitive situations.”

Johnny Abraham is an ICAEW Fellow Chartered Accountant with 25 years’ experience specialising in business recovery, restructuring and asset-based lending. He is currently President of the Turnaround Management Association UK.

For further information, please visit www.j9specialsituations.com or contact info@j9specialsituations.com.

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